



OCTOBER 2013

Inside this Issue

Fruit Sale Dates LIONS at the MD State Fair Progressive Melvin Jones Awards LCI Scouting Service Award Adopt-A-Highway Cleanup Cooks and Cars SRLC Membership Goals

Publication news and photos Sent in by Lions Bill ONeil Ollie Wittig, Bill Zelenakas and Dick Bloomquist

Lion Bill ONeil Publisher

FRUIT SALE DATES

If you have been missing the vitamin c the past few months then your wait is nearly over. The Severn River Lions citrus sales for 2013-2014 are scheduled. Be ready to place your order and come and pick up the citrus at Severna Park High School. You can look forward to juicy navel oranges, ruby red grapefruit, and temple oranges this season.

Saturday, November 23, 2013

Saturday, December 21, 2013

Saturday, January 18, 2014

Saturday, February 22, 2014

Saturday, March 22, 2014

To keep a Lions tradition alive and well LCI is again offering reward pins and patches for Lions who recruit and sponsor a new Lion in October or April. A silver membership Growth Award pin is given for sponsoring a New Lion in October. The gold award pin is presented for sponsoring new lions in October and April. Clubs who add new members in the designated months will receive a banner patch for the collection. Go Lions!! Recruit prospects by inviting spouses, co-workers, neighbors, friends to join SRLC and be eligible for these award pins.

Severn River Lions at the Maryland State Fair

Visitors to the annual Maryland State Fair August 25 through September 1 had an opportunity to see Lions in action as they entered the fairgrounds. The large vision-hearing bus from District 22-C was hard to miss and Lions were on duty to offer vision and hearing screening to fairgoers as they arrived. Lions told of the screening service and publicized the many projects done by the Lions organization. During the nine day fair fifty six Lions from numerous clubs including Severn River provide free vision and hearing screening to two hundred sixty nine men, women, and children. Of those screened a 33% referral rate was noted for the vision screenings and a 17 % rate for the hearing. Visitors who were REFER were advised to seek professional medical attention for the condition. Many visitors expressed their appreciation to the Lions for offering the service annually at the State Fair. Lions plan to be back at the State Fair again next year.

Lions Chris Werth Rollins Clark Catherin Violette Bill ONeil Dale Strait (Missing)



Severn River Presents Progressive Melvin Jones Awards

At the Severn River Lions Club annual picnic on September 10 District Governor Dan Scott presented Progressive Melvin Jones Awards to two deserving Lions who have made significant contributions to the club and District 22-A. To be eligible for this award candidates must have demonstrated service to their club, District, and Lionism. Clubs make a donation of \$1,000.00 for each nominee.

Receiving the Progressive Melvin Jones Award for 2013 were Lions **Sue Parks** and **Dale Strait. Sue Parks** currently serves as club treasurer, is a on the membership committee, leads the constitution and bylaws committee, and has been president. At the District level Sue has served as a Region chair, been a member of the Global Membership Team, and currently chairs the roster book committee.

Dale Strait serves the club as coordinator for Meals on Wheels, blood drive chairman, liaison with Rebuilding Together, Adopt a Highway and coordinates the clubs eyeglass and hearing aid program. Dale is currently the co-chairman of the District's Preschool vision screening program and is the District Liaison for the Inner City Baltimore Preschool vision Screening Program.

The Severn River Lions club is proud and honored to recognize these two members who have made significant contributions to the club and the District.



Lion Oliver Wittig receives the Lions Scouting Service Medal

The Lions Club Scouting Service Award is an honor presented to recognize an individual Lion who acts as a role model and renders distinguished and dedicated



service to Scouting through active service, leadership or other exemplary contributions. The recipient must keep with the objectives and principles of both Lions International and Scouting, the nominee must have encouraged character development, leadership, citizenship and personal growth for scouting youth.

Since July 2003 Lion Ollie Wittig has been the liaison with Cub Scout Pack 688, which the Severn River Lions sponsors. Lion Ollie has been active in ensuring the Club's participation in many activities of Pack 688 including the Severna Park 4th of July parade, the Pinewood Derby, safety checks during the check-in at

the Pack's annual Bike Rodeo, cooking at the annual Bridging Ceremony, Hallow-een cake baking judging and other Pack activities. Lion Ollie initiated a challenge to the Pack during the annual food drive for a local food bank – the challenge was to collect more food than the Lions with the loser buying pizza for the winner – the Pack wins every year!

Due to Lion Ollie Wittigs passion for serving the Scouts combined with his enjoyment of serving as a Lion, The Scouts of Pack 688 and the members of the SRLC felt lion Ollies exemplary service in building this Lions-Scouts relationship should not go unrecognized as it has strengthened the appreciation and ac-



Cub Scout Pack 688 Bike Rodeo



On Saturday, August 24 the cub scouts and parents from Pack 688 arrived at the LA Fitness Center at mile 9 to begin the pack bike ride on the B & A Trail. The cub scouts and parents were greeted by Lions Dick Bloomquist, Jim Coolbaugh, Bill Zelenakas, and Ollie Wittig who had been drafted to perform the pre ride safety inspection. Lions checked tire pressure, seat height, helmet fit, and whether the bicycle had reflectors and



a horn and explained to the boys why these were important for a safe ride. Several parents and siblings also planned to ride and soon the bikes were headed south on the trail. The riders planned to go at least as far as the ranger station at mile 8. Several Lions were stationed at mile 8 to hand out bottles of water to the riders as they passed. Judging from the expressions on the faces of the cub scouts and parents the ride was a fun event. This support is just one example of how SRLC assists the Pack. For the past several years we have helped with the annual pinewood derby, judged the cake competition, cook for the bridging ceremony, and provide a close by spot

for the Pack storage trailer to park. SRLC has been invited back again next year.

Severn River Lions Club Highway Helpers

The September 7 highway cleanup along Ritchie Highway brought out seven early rising Lions-Rollins Clark, Carl Gilbert, Carroll Hicks, Randy Roberts, Bill Stack, Dale Strait, and Bill Zelenakas-who arrived at the Earleigh Heights fire hall to prepare for the walk. Teams of Lions suited out in bright colored vests carried trash bags and began to pick up the detritus tossed by careless motorists. As usual, the "collection" included soda cans and bottles, paper cups, and miscellaneous trash thrown from passing cars. Nine filled large orange trash bags were deposited along the roadside for pickup by the state highway administration truck. At several locations along our stretch of Ritchie Highway large signs were posted that announced that the Severn River Lions Club provided this needed service. The monthly highway pickup is just one more example about our club living up to the motto. "We Serve."



SRLC COOKS and CARS

On September 7 eight hardy Lions-Tilghman Brice, George Councill Carl Gilbert, Chuck Horne, Dick Maurer, Bill O'Neil, Ollie Wittig, and Bill Zelenakasgathered to Chesapeake High School for the annual hot rod car and motorcycle show sponsored by the band boosters association. For the third year SRLC had volunteered to be the cooks for the food that would be sold by the band boosters. George's large grill on wheels was set up on a shady spot on the lawn and the chefs began making preparation for the cooking. The sound of revving engines could be heard as nearly two dozen road rods of all descriptions began to park on the adjacent lot. A contingent of motor cycles also arrived with fanfare. Along the sidewalk various vendors "set up shop" and the announcer welcomed everyone and gave a brief report on what to expect for the next several hours. Spectators were told that they could vote for the car of choice in several categories and the owners of the winning cars would receive a trophy.

Then it was time to fire up the grill to get ready to prepare the hamburgers, cheese burgers, and hot dogs that the boosters were offering. The air was soon redolent with the aroma of cooking meat and these delicacies were placed on buns and taken to the adjacent vending table that was staffed by band parents. For the next several hours the Lion chefs attended the grill with their usual precision. About mid-morning the announcer thanked the Severn River Lions for their service to benefit the band. Club brochures were available for distribution



Severn River Lions Club Membership Goals 2013-2014

The Membership –Retention committee met on August 23, 2013 and is proposing the following specific goals for this Lion's year. The goals were approved by the Board on September 3, 2013.

- *Prepare and distribute a new Member Recruitment sheet to all members. This will be used to assist with recruiting new members.
- *Emphasize recruitment of women, younger prospects, spouses, and have programs that appeal to these groups. Invite parents of scholarship recipients, HOBY students, and parents of LEOs to consider membership.
- *Continue the Buddy Plan and have the Buddy make frequent contacts with members at large and affiliates to encourage attendance at meetings and participation in club events. Offer a "ride share" to meetings.
- *Publish a Member Fact Sheet, New Lion Information brochure, and handout card for distribution at citrus sales, Club events, and public locations to inform prospective members about SRLC. Encourage members to distribute the Free Dinner Card as a recruitment incentive.
- *Work with the Publicity Committee to publicize SRLC events and services in the local media and community newsletter. Articles should include information about meetings, a contact name and number, and links to the SRLC website.
- *Recognize and reward members who recruit new Lions. Acquaint members with the District's recruitment incentive awards.
- *Continue to use the Basic and Advanced Mentoring programs for all new Lions to help get them actively involved as participating members.
- *Distribute the Member Prospect form to all members and encourage them to recruit family, friends, coworkers, neighbors. Prepare a Prospect List and follow up with personal contacts.
- *Schedule a Bring A Friend Night in March 2014 and invite prospects to attend and learn about SRLC. The format will be informal and interactive and will include displays, slide shows, and information about the club's many service activities.
- *Plan and present a viable joint community service project with another civic organization to help publicize SRLC.
- *Consider doing a community canvas to publicize Lionism and attract prospective members.
- *Have members complete a *Member Questionnaire* October 2013 and *How Are Your Ratings* –January 2014 form at a meeting. Analyze the responses for possible changes to how the club operates.
- *Participate in a charity walk-Relay for Life, Susan G. Komen to aid the community and publicize the club.
- *Implement a "Free Dinner" plan for Lions who bring in new members.
- *Display brochures about SRLC activities and contact information in local business venues, libraries, and the community college.